



think is a media, marketing and communications company.

- ★ Think Agency is our creative, media and marketing agency.
- ★ Think Communications is our support company helping deliver and manage IT systems, website hosting and connectivity.
- ★ Think Publishing is our digital venture business where we put our money where our mouth is.

“For over a decade we have been helping companies manage and develop their media, marketing and communications. Our aim is to help companies thrive by helping them get closer to their market.”

Alex Ridings
Co-Founder

free digital marketing strategy

↑
*Is your marketing strategy as
effective as possible?
Lets get together to find out.*

★ **marketing meeting**

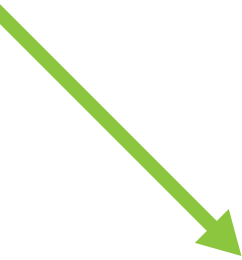
An open discussion about your business and a look at how Think can help you develop your business marketing.

★ **marketing/media proposal**

We ask for an initial brief to be supplied so we can build an insightful and helpful proposal document, specific to your needs as well as offering some 'blue sky' thinking.

★ **digital marketing strategy**

A casual look at whether your digital marketing strategy is as effective as possible.



★ branding & identity

Improving how you look and the impression you project.

- ★ Logo (re)design
- ★ Stationery (re)design

★ leave behind literature

Bolstering your early opportunities to inspire contacts.

★ website concepts

An opportunity to control how your 'shop front' looks and works for you.

★ presentation media

How to look the part and prove it too.

★ promotional material

Effective design, quick turnaround or both.

★ marketing consultancy

What, where, when and how. Just some questions we will help you find answers to in helping develop your marketing plan.

★ web hosting

Through our sister company, Think Communications, we can help you store your website and manage your email.

- ★ Business Premium
- ★ Dedicated Server Solutions
- ★ Co-Location/Backup Solutions
- ★ Virtual Dedicated Server
- ★ Business Premium Pro (shared)



business web

★ shop front website

Just a few well designed pages to tell the world who, what and where you are.

★ content management websites

From basic to advanced our CMS driven websites allow you to manage all the content and images at will and with no on-going maintenance costs.

★ brand websites

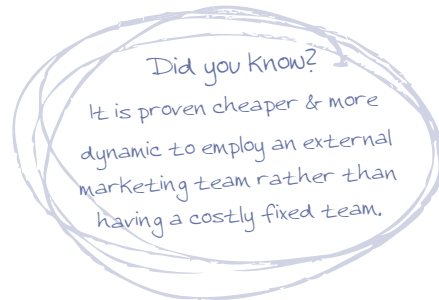
Impact, information and as much interactivity as you would like to support your image.

★ premium websites

These come in all shapes and sizes to fit your digital strategy and can include bespoke features and comprehensive levels of information, content management and resources.

★ portal development

Large CMS controlled editorial sites with rich multi-layered content and interactivity, strong SEO capability and scope for added content and navigation.



design for print

★ sales material

Helping arm your sales team with everything they need to explain and sell your goods and services.

★ advertisements

From advert space booking to advert design you can count on our team to work some magic.

★ stationery

From business cards to letterheads to folders and the legal compliance which goes with them.

★ brochures/newsletters

Aside from high quality print we can help you put the content together (see copywriting in desserts).

★ promotional gifts

Yes we can do umbrellas but we can also do something different to help catch attention and leave a lasting memory and a positive reminder of your company.

★ large format

Exhibition displays, banners, advertisements, shop fronts, stand concepting...the list is long and custom to your needs.

printing

Think offers a full print service; whether supplying its 10,000 fixed price full colour print products (for businesses looking for best cost/quality value) or bespoke and custom print products.

- ★ Business stationery
- ★ Professional folders
- ★ Promotional literature
- ★ Custom brochures
- ★ Large format displays
- ★ Showcards & flyers

You can find our more at www.thinkprinting.com

e-commerce

★ e-commerce

Ideal for start-ups and those looking for soft-entry to the online marketplace.

★ advanced e-commerce

Featureful intuitive platform from which to grow your online store or mail order business and capable of operating on a national basis.

★ premium e-commerce

Powerful platform, with high levels of features capable of driving domestic and international buyers.

marketing

★ SME support

Flexible and pro-active

- ★ 1 to 5 variable hours (you chose what we focus on each month to meet your changing needs)

★ corporate packages

Outsourced and ready marketing team available with all the skills you need. Many clients opt for one of the following packages:

- ★ 6-10 variable contract hours
- ★ 11-15 variable contract hours (5% reduction on cost)
- ★ 16-20 variable contract hours (10% reduction on cost)
- ★ 21-25 variable contract hours (15% reduction on cost)

★ business planning

Helping you see things clearly.

hosting

★ shared hosting

Low cost entry level hosting ideal for a basic web presence.

★ virtual dedicated server

Ideally suited to progressive companies looking for a more robust solution.

★ dedicated server (managed/unmanaged)

For those running e-commerce stores or mission critical online operations or with bespoke needs.

★ custom corporate solution

For businesses requiring larger custom solutions.

★ email management

Enterprise level email platform at a cost you can afford. Includes spam filtering.

★ webmail

Intuitive easy-to-use interface where you can manage email, calendars, diary, upload files and contacts.

★ smartphone email solutions

Sync all your devices (mobiles, laptops and desktops).

★ domain registration and management

Accredited Nominet domain registrars, helping you stay in control of your domain portfolio.

data backup

★ managed off-site backup

For those rightly concerned about data security and backup.

★ manage on-site backup & maintenance

We also offer centralised monitoring of your internal backup procedures ensuring your backups are successful.

IT support

★ help desk services

For companies ready to take the next step in ensuring their office IT operations run smoothly and looking to minimise loss of productivity from IT issues.

★ installations

We offer professional installation services from small business networks to multi-location or corporate solutions.

★ consultancy

For companies who require the additional support in understanding the ideal or realistic IT strategy and operations we offer an executive support package to empower business managers and directors or just to provide a reassuring voice.

connectivity

★ business ADSL broadband

Competitive business broadband solution and installations.

★ SDSL (symmetric DSL)

For businesses requiring high connectivity speeds and increased upload capacity we offer a managed SDSL broadband packages to suit your needs.

★ leased lines

For those requiring higher speeds than available on traditional broadband packages or with internet dependence that require service level agreements, high levels of uptime and flexible levels of bandwidth.

IT equipment

★ office IT hardware

Think are accredited Dell partners and are able to offer more than competitive pricing structures from SME level demands to corporate enterprise sized orders.

★ software licensing

Whether software upgrades or structured licenced agreements Think are able to meet your software needs.

extras

★ search engine optimisation

Helping boost your search engine presence and ranking. Traffic = visitors, visitors = sales or successful promotion.

★ On-site optimisation – optimising your physical site

★ Off-site optimisation – inward link building

★ website updates

Helping boost your search engine presence and ranking. Traffic = visitors, visitors = sales or successful promotion.

★ monthly web management

Keeping your site updated and fresh throughout the year. Snooze you lose!

★ browser compliance

Making sure your site is working as it should following browser (e.g. Internet Explorer, Firefox and Google's Chrome)

think 
creative . media . marketing